Sponsor Information

By supporting Old Home Day, you will be thanked in our Program which is sent to all households and businesses in Dover in mid-September. The placement and size of your customized acknowledgement is based on contribution level as indicated below:

\$1,000	Full Page with special placement*	4.5W x 7H inches
\$500	Full Page	4.5W x 7H inches
\$300	Half Page	4.5W x 3.25H inches
\$200	Quarter Page	2.25W x 3.25H inches
\$50	Listing **	Two lines not to exceed 4.5"W
\$25	Listing **	One line not to exceed 4.5"W

* Special placements include inside front cover, inside back cover, and centerfold (2 pages). Placements will be made on a first come, first served basis. We will make every effort to grant your placement request.

** One-line & Two-line Listings will all be on one page

All businesses that support the Dover Historical Society for \$300 or more can put their logo and a link to their website on the doveroldhomedays.org website.

Sponsors at the \$300 level and above will be thanked at the Grange Supper on Sunday night. All sponsors will be thanked in the local paper and will receive signage at Old Home Day.

Acceptable Copy Formats:	Dover Demographics
PDF with all fonts and graphics embedded	Population: 6,082
TIF or JPEG	Ranked #1 in Massachusetts for average household net worth
No Microsoft Word OR Gif files	Ranked #1 in Massachusetts for average household income
NEW! Black and white or color (300 dpi min.)	Average house sale price: \$1,015,500
	Average Household Income \$264,326

For optimal production, send ads via email or electronic media (DVD, CD, floppy disk).

If you need design services, call Beck Designs at 781-237-2882, the official designer of the *2007 Old Home Day Program*.

XCut here and return form below	
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Donor/Business_____

Address

Primary Contact Person

Contribution Amount \$

Check preferred contact method but please provide both

Phone_

Email_____

Checks should be made payable to the <u>Dover Historical Society</u> and mailed to: Catherine Friend White, 8 Pine St., Dover, MA 02030.

Send paperwork to <u>oldhomeday@comcast.net</u> or to Catherine.

Apply online at www.DoverOldHomeDays.org – payment by credit card, too!

Deadline for submitting payment and copy is July 16th, 2007.

Any questions? Please email Catherine at oldhomeday@comcast.net or call her at work: 781-449-8989